NICK BERNSTEIN

UX/UI Product Design Strategist

UX/UI Product Designer with over 9 years of expertise in scalable, user-centric digital solutions. Passionate focus on design system architecture and strategy. Leveraged intuitive design in alignment with strategic goals to drive positive business outcomes in both enterprise and B2C contexts.

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RECENT EXPERIENCE

Warner Music Group
Chicago, IL (Remote) / New York, NY
Senior Product Designer (3.21 – 3.24)

- Led the design of scalable metadata tools, a unified submission platform, and native mobile apps for artists and fans.
- Established a unified design system using atomic design principles, improving consistency across global applications.
- Spearheaded the redesign of a global distribution system, optimizing usability for thousands of independent record labels.
- Collaborated on innovative fan engagement apps, integrating gamification and exclusive artist interactions.

Investor Cash Management
Chicago, IL (Remote)
Lead Product Designer (10.20 – 3.21)

- Delivered a white-labeled investment debit card app with seamless experiences across iOS, Android, and web platforms.
- Developed a responsive design system adaptable to diverse screen sizes and user contexts.
- Created branded templates and marketing assets to support client customization and engagement.

Alligatortek / Calcium Health
Chicago, IL (Remote)
Lead Product Designer (10.19 – 3.20)

- Introduced UX processes and design thinking within .NET development teams, improving project outcomes.
- Built reusable UX libraries for consistent, pixel-perfect mockups and efficient design handoffs.
- Designed enterprise-level B2B tools, including contract management platforms and corporate web solutions.
- Stayed on as a Design Consultant during buyout by Calcium Health, redesigning web presence and assisting app teams.

ADDITIONAL WORK

UX Designer @ Motorola (2019)
Jr. UX Architect @ Aon (2018)
Design Co-Op @ BMW (2017-2018)
UX Intern @ Codal (2016)

SKILLS

Design Expertise
Wireframing, Rapid Prototyping, Hi Def- UI, Information Architecture, Design Systems, Iterative Ideation, High-Level Design Strategy, Workshop Facilitation, Usability Studies

Tools
Figma, Adobe Creative Suite, Sketch, Axure, Dovetail

Verticals
Enterprise Software, B2C Applications, B2B Software Strategy, Mobile + Web Design

EDUCATION

BA, Interaction Design
Columbia College Chicago, Chicago, IL, 2018